

## A CRITICAL DISCOURSE ANALYSIS OF THE IDEOLOGICAL ASPECTS OF ENGLISH LANGUAGE TEACHING IN MOROCCO

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### **ABSTRACT**

*This research is motivated by an insistent curiosity to accurately understand the assumption that English Language Teaching is not something of a closed box concerned only with technical matters; rather the operation is overloaded with ideologies among which 'English as a Global Language'. To investigate this very controversial assertion, the study focuses exclusively on a corpus of sixteen popular foreign and national English Language Centers (ELC) operating in Morocco through a critical discourse analysis of slogans, texts and pictorial prompts in those ELCs' websites to explore how the unquestionable assumption of 'English as a Global Language' is being displayed, promoted and reinforced in those websites' pages.*

**KEYWORDS:** *English, Global Language, Ideology, Promotion, Supremacy*